



# BHARATH INSTITUTE OF MANAGEMENT

(Approved by AICTE, New Delhi)

(Affiliated to Bharathidasan University, Tiruchirappalli-24)

Sponsored by K. Nadimuthu Memorial Educational Trust

Bharath Avenue, Near New Bus Stand, Thanjavur - 613 005. Tamil Nadu, South India.

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Date : ..06/03/2024

## IMPLEMENTATION OF STARTUP POLICY

### Vision

The 'National Student and Faculty Startup Policy-2019' is initiated by MHRD's Innovation Cell and AICTE. It is a guiding framework to envision an educational system oriented toward start-ups and entrepreneurship opportunities for students and faculties.

The guidelines provide ways for developing entrepreneurial agenda, managing Intellectual Property Rights (IPR) ownership, technology licensing, and equity sharing in Start-ups or enterprises established by faculty and student and encourage them to actively pursue the path of innovation and entrepreneurship

Our vision is to develop high-quality technical human resources capable of doing cutting-edge research and innovation and deep-tech entrepreneurship.

### Mission

1. To establish a vibrant and dynamic Startup Ecosystem across all the departments.
2. To enable the institute to actively engage students, faculties and staff in innovation and entrepreneurship-related activities.
3. To create a space for Collaboration, Co-creation, Business Relationships and Knowledge Exchange.
4. To facilitate the institute in terms of Intellectual Property (IP) ownership management, technology licensing and equity sharing.

### Objectives:

1. Innovation Development
2. Entrepreneurship Exposure and Skills Development
3. Support Facilities for Start-up Services
4. Inter-Institutional Partnership
5. Network with Regional and National Start-up Eco-System
6. Industry Support, Corporate & Private Partnership Linkage

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**Short-term Goals:**

1. Developing critical thinking skills to motivate students and faculties with entrepreneurial abilities.
2. Building Innovation and Incubation ecosystem by providing resources available at the Institute.
3. In-house competency development to serve the potentiality of the incubators.
4. Strengthen the intra and inter-institutional linkage with ecosystem enablers at different levels.
5. Defining Key Performance Indicators (KPIs) for Entrepreneurial Performance Impact Assessment.

**Long-term Goals:**

1. Innovation, Pre-incubation, Incubation and startup facilities on the campus
2. Academic courses offered by the institute on Innovation, IPR and Start-ups
3. Obtaining scientific and technical patents by Incubators and Startups
4. Collaboration, Co-Creation and Technology Exchange and Commercialization
5. Emerging successful Innovation and Start-ups from the Institute
6. Increase technical employment rate through self-employment by Startups
7. Developing Key Performance Indicators (KPIs) for Entrepreneurial Performance Impact Assessment.
8. Creating societal, ethical, and technological entrepreneurs through National Innovation and Start-up Policy.

**Deliverables:**

1. Inculcating awareness of Innovation and Start-ups among students and faculties
2. Imparting education on Innovation and Entrepreneurship development
3. Providing State-of-art facilities
4. Enterprise Support from Corporate Social Responsibility(CSR)
5. Arena with skilled professionals to make Industry ready.
6. Constituting Advisory Services Committee to address grievances
7. Promoting active Research & Advocacy
8. Inter-Department linkages and Inter-Institutional Linkages
9. Promotion:
10. Organize Workshops /Lectures/Seminars/eTalk/Boot Camp etc
11. Conduct Online and Class Room Education and Training& Mentoring
12. Integration of Experiential Learning
13. Establishment of Start-up Cell
14. Scout, Recognize Support Ideas, Innovation and Startups

**Innovation and Start-up Repository Build-up**

1. Setup Advisory Service Expert Pool
2. Training-FDPs and EDPs
3. Incentives for experts from Industry

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4. Research Studies and Advocacy Programs
5. Mentor, Start-up Cell Network, Business & Referral Service
6. Convergence and Leverage for Govt. Schemes and Programs
7. Organize National and Regional Level Events

**NISP Implementation Committee:**

A committee has been formed by identifying the experts having expertise and experience in the domain of innovation, IPR, and startup to start the work of policy formation and implementation of guidelines at the institute.

S.No	Name of the Faculty	Designation	Email id
1.	Dr.M.Sawminathan, Director	President	bharathmbainstitute@gmail.com
2.	Dr.K.Kumar, Principal	Vice -President	Kkumar.com@gmail.com
3.	Dr.T.M.Premnath	Convenor	proftmpremnath@gmail.com
4.	Prof.G.Anbazhagan	Member	anbazhagan27@gmail.com



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