



BHARATH INSTITUTE OF MANAGEMENT

(Approved by AICTE, New Delhi)

(Affiliated to Bharathidasan University, Tiruchirappalli-24)

Sponsored by K. Nadimuthu Memorial Educational Trust

Bharath Avenue, Near New Bus Stand, Thanjavur - 613 005. Tamil Nadu, South India.

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INSTITUTION – INDUSTRY CELL

Date : 06/03/2024

The concept of Industry Cell is to escalate the relationship between the academia and industry resulting in a mutually beneficial partnership. The cell is committed to act as a catalyst for advancing the interaction between academics and industry through cooperation amongst faculties, student and the practicing industrialists to meet the gap between knowledge creation and its application. Industry cell enables students to be aware of the lacunae in their skills and provides an opportunity to upgrade them. It also enables faculty to be aware of industry expectations ; train students to meet these expectations. This will enhance the teaching learning process and enable the Institution to produce quality students.

Objectives of industry cells:

1. To cultivate the strong links with industry.
2. To catalyze the further growth and development of interaction between the Institute and Industry.
3. To give industrial exposure to faculty members and students, thus enabling them to tune their knowledge to cope with the industrial culture.
4. To assist the Departments in organizing workshops, conferences and expert lectures with joint participation of the industries.
5. To encourage faculty members to use their expertise in solving the problems faced by the industries, thus creating opportunity for consultancy.
6. To organize industrial visits for Faculty members and students.
7. To organize in-plant training for the students.
8. To enable academics to take a sabbatical in industries; provide internships for students in industries, which will prepare the students better for entering the industry

Committee Members

S.NO	Name of the Staff	Position
1.	Dr.K.Kumar	Principal
2.	Dr.N.Vanitha	Member
3.	Dr.R.N.Vanathi	Member

PRINCIPAL

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